



JMP GROUP ANNOUNCES ADDITION OF RAJ DAYALAN TO INVESTMENT BANKING DIVISION

SAN FRANCISCO, June 19, 2019 – JMP Group LLC (NYSE: JMP), an investment banking and alternative asset management firm, announced today that Raj Dayalan has joined JMP Securities as a managing director in its technology investment banking group. Based in the firm’s San Francisco headquarters, Mr. Dayalan will focus on the Internet and software sectors.

“Raj’s arrival boosts our technology franchise and builds on the momentum in our strategic advisory practice,” said Carter Mack, president of JMP Group. “He has transaction experience spanning Internet, software, and payments – three sectors we see increasingly converging as our corporate clients pursue their strategic initiatives. Given Raj’s perspective and expertise, JMP Securities is now even better positioned to offer differentiated advice and creative solutions to growth companies across the constantly evolving technology landscape.”

Prior to joining JMP Securities, Mr. Dayalan was a managing director at Rothschild & Co. concentrating on technology subsectors such as mobile payments, marketing technology, and software-as-a-service. Mr. Dayalan was previously at Houlihan Lokey, where he served as co-head of Internet and related software investment banking, and at UBS Investment Bank, where he served as co-head of Internet and payments investment banking. Earlier in his career, Mr. Dayalan held business development roles in mobile technology and healthcare informatics, after working in technology investment banking at both Deutsche Bank Securities and Salomon Brothers. He holds an MBA from the UCLA Anderson School of Management and a BA from University of California, Irvine.

About JMP Group

JMP Group LLC is a diversified capital markets firm that provides investment banking, equity research, and sales and trading services to corporate and institutional clients as well as alternative asset management products and services to institutional and high-net-worth investors. JMP Group conducts its investment banking and research, sales and trading activities through JMP Securities; its hedge fund, venture capital and private capital activities through Harvest Capital Strategies and JMP Asset Management; and the management of Harvest Capital Credit Corporation (NASDAQ: HCAP), a business development company, through HCAP Advisors. For more information, visit www.jmpg.com.

Investor Relations Contact

JMP Group LLC

Andrew Palmer
(415) 835-8978
apalmer@jmpg.com

Media Relations Contacts

Dukas Linden Public Relations, Inc.

Zach Leibowitz
(646) 722-6528
zach@dlpr.com

Alyssa Noud
(646) 722-6525
alyssa@dlpr.com